

## **Guidelines for use of The Queen's Anniversary Prizes Logo**

### **Main rules of use:**

- The logo must not be displayed in any way which might compromise the dignity associated with a national honour
- The logo must not be reproduced in repetitive form
- The logo must not be used or incorporated in a trademark, other logo or emblem
- The logo must not be displayed as a design on clothing
- The logo must at all times be reproduced exactly as in the master artwork provided and without modification
- The responsibility for ensuring conformity with the master artwork lies with the prize-winning institutions
- The logo is Crown Copyright

For further definition and clarification please contact the Royal Anniversary Trust directly. Amendments to the rules may be made by the Royal Anniversary Trust at any time.

### **FAQs:**

1. Who is entitled to display the logo?  
Prize-winning institutions in the present round and the immediately preceding round
2. How long can the logo be displayed by the institution?  
For a period of four years from the time of the presentation of the award.
3. Can the logo be reproduced on the institution's promotional literature?  
Yes
4. Can the logo be used on the institution's website?  
Yes
5. Can the logo appear in advertisements?  
Yes

### **Important information:**

Holders of the prize are required to notify The Queen's Anniversary Prizes Office of any change in their circumstances which might affect their title to it e.g. amalgamation or a change of the name of the institution.

Permission to display the logo does not confer any right of licence to reproduce in any form the prize-winners certificate or medal, except with the prior written permission of the Royal Anniversary Trust.